



Case for Support

Investing in Excellence

Guam Community College Foundation
GROW, GREEN, GIVE Major Gifts Campaign

Celebrating **35** years of

Career Technical Education



The Guam Community College



*Mary A.Y. Okada, Ed.D.,
President
Guam Community College*

"Why is GCC a great investment?"

Our island is changing and preparing for the military build up. We are continuing to evolve in dramatic ways. Good jobs go to those who have training and skills beyond high school. GCC is at the center of economic and individual prosperity. Grow, Green, Give and sustaining Guam's workforce will yield benefits to our people for years to come."



We are all connected to the Guam Community College. The chef preparing the food at your favorite restaurant might be a GCC graduate, and the nurse taking your blood pressure at the clinic most likely was trained here at the College. Through alumni working around the island, our students, faculty and staff, and the thousands of people who have benefitted from continuing education courses, GCC is Guam.

With more than 60 certificate, degree and training programs offered at our 32-acre Mangilao campus, GCC provides quality postsecondary programs and a range of continuing education courses in many disciplines. Created by local public law in 1977, the College also continues to offer secondary programs on campus and at Guam Department of Education high schools. In Fall 2011, 2,536 postsecondary students and 2,416 secondary students were enrolled at the College, reflecting a 38 percent increase in our student population in just four years. Nearly 11,000 people participated in GCC continuing education courses between July 2010 and June 2011.

Our high enrollment numbers tell only part of GCC's story. As our island faces unprecedented challenges and opportunities, GCC is reflecting this rapid change with its own transformation. We have opened three new buildings in three years and are poised to open our renovated Foundation Building in 2012. We are expanding

programs, offering new opportunities, and creating innovative partnerships to propel our students to future success.

The College cannot do this work alone. To be a leader in career and technical workforce development by providing the highest quality education and job training in Micronesia, the College needs the commitment and support of our entire island. To date, generous donations from local businesses, families and individuals have supported our new facilities, greater access to technology and scholarship funds.

Capital improvements

GCC's Mangilao campus includes 17 permanent buildings, ranging from older pre-engineered metal structures to the two newest, a fully concrete, LEED-certified Learning Resource Center, and our new Student Center. Though we are proud of these recent accomplishments, much work remains. The construction and renovation schedule outlined in the College's 2005 Physical Master Plan anticipated 15 percent growth in 15 years. Yet we have seen a 38 percent enrollment increase since 2008, and this trend is expected to continue. Through grants, local government funding mechanisms, low interest loans and private foundation money, GCC will continue upgrading the campus to provide the best learning environment possible for our students. Your contributions can help ensure our success in educating tomorrow's workforce.

Naming Opportunities

Our new buildings have created naming opportunities that will allow you to provide a lasting legacy while promoting a better future for our community. Donors have the choice to name an entire facility or a specific facility area to recognize your support and generosity, or that of someone whose name your donation will honor. These gifts will help us address the need for laboratory equipment and student scholarships. Naming opportunities for classrooms, labs, lecture halls and other facilities in the following buildings can be arranged by contacting the Development & Alumni Relations Office at 671-735-5611.



Multipurpose Auditorium

GCC's MPA allows the College to host large groups and special events. Additionally, the building is home to the Culinary Arts program, where a state-of-the-art commercial kitchen and classroom space allows students to practice their skills in a realistic environment. The building was

built in 2006 on the site of the old Building 400, which was severely damaged in 2002 by Super typhoon Pongsona and a subsequent fire.

Learning Resource Center

For many years, the GCC library was housed in an older campus structure with limited room for resources and even less room for expansion. The new Learning Resource Center is a 22,000-square-foot, LEED-Gold certified building that is a learning tool in itself. Capable of housing more books, periodicals, computer stations and other resources, this facility includes many energy-efficient, environmentally responsible features. The LRC also is the Government of Guam's first LEED certified building.



Student Resource Center

Attracting new students to GCC's campus is only one step in the chain of events necessary to provide a quality education. A resource center to provide support services that will help every student be successful in their chosen field is a vital component of our campus. Our new Student Center, opened in December 2011, provides a more convenient, "one-



stop” shop for the student admission and registration process, and has ample room for our Project AIM and College Access programs, and GCC Student Government organization.



Technology Center

Classrooms, advanced computer labs, and the College’s Electronics and Visual Communications programs reside in the Tech Center, which was refurbished in 2006 after severe damage from Super typhoon Pongsona in 2002. The Tech Center provides facilities to teach students graphic design, visual communications, networking systems and other skills needed for high-demand technology fields.

Anthony A. Leon Guerrero Allied Health Center

A shortage of nurses, medical assistants and other health professionals is occurring throughout the nation and here in our local community. GCC strives to be part of the solution to this crisis by offering quality health care training for medical assistants and licensed practical nurses. These students take classes in the Anthony A. Leon Guerrero Allied Health Center, which was constructed specifically for their programs. The building was completed in 2009 and has already allowed for the



expansion of our allied health programs and the creation of additional science courses for our students.



Foundation Center

The renovated Foundation Center will provide classrooms and testing rooms for Adult Basic Education, Adult Secondary Education, English as a Second Language, and our Criminal Justice program. The building will also include the College Bookstore and a café for students. Renovations will be completed in fall 2012.

Other Facilities

Academic Classrooms
Instructional Program Laboratories

Endowments

Academic Programs
Professional Development
Instructional Equipment - General
Instructional Equipment - Program Specific
Student Scholarships

Scholarship

Our students come from a wide range of backgrounds. Though many qualify for federal financial aid, some talented students have unmet financial need. Scholarship funds allow these students to pursue

educational opportunities with the College, and we award these funds with emphasis on both merit and need. Your contribution can fund annual awards or create an endowment to providing long-term funding for student opportunities.



*Lorraine Okada
GCC Foundation Board Chair*

"Guam Community College has programs and services for individuals, and for families. Come and see for yourself how GCC is making our community better.

One of our goals is to increase endowments for student scholarships and instructional equipment because they provide a steady flow of money to assist students and to equip our labs with state-of-the-art technology.

Your contribution allows us to enhance the work of Guam Community College."

Endowment

The Guam Community College Foundation is 501 (c) (3) nonprofit established to provide a vehicle for contributions that support College needs not adequately funded through traditional resources. The Foundation allows the College to access private foundation grants, individual donations and a range of other gifts that supplement the funding provided by the Government of Guam and federal sources.

The GCC Foundation Endowment funds scholarships and projects such as the architectural and engineering plans for new buildings. Your contributions to the Endowment will have far-reaching impacts and help support GCC and its students for years to come.

Initiatives for the Future

Building upon the College's Institutional Strategic Master Plan for the Future, Guam Community College is engaged in the following initiatives:

Pioneering

- Coordinate the development of an employer needs assessment focused on training and educational services
- Develop a program to partner with private workforce training providers

Educational Excellence

- Maintain accreditation and enhance student enrichment programs
- Link program effectiveness, institutional effectiveness and resource allocation to student learning outcomes

Guam Community College's Strategic Initiatives
Moving Forward
Institutional Strategic Master Plan: 2009-2014

Community Interaction

- Develop a marketing plan that enhances GCC's brand identity
- Increase enrollment and improve student retention at GCC

Dedicated Planning

- Create a Dedicated Planning Task Force to develop a measurement orientation program
- Utilize the existing two-year assessment planning cycle

Recognizing Your Generosity

Guam's Circle of Workforce Leaders

The Guam Community College Foundation wishes to appropriately recognize Guam's Circle of Workforce Leaders for contributions of \$500,000 or more to support higher education, student scholarships, program development and instructional innovation.

Visionary Circle of Friends

The Circle of Friends includes visionaries who support our College community with contributions of \$100,000 to \$499,999.

Circle of Leadership

This Circle recognizes those who make gifts in the amount of \$50,000 to \$99,999 on an annual basis to the Foundation. Matching gifts apply toward recognition.

Circle of Partners

As a Partner of the GCC Foundation, you will foster educational growth and opportunities for students within your industry. The GCC Foundation recognizes those who give \$25,000 to \$49,999 in this circle.

Circle of Supporters

As a Supporter, you strengthen the College and help uphold its mission to be a leader in workforce development by providing high quality education and training opportunities. Your gift of \$10,000 to \$24,999 supports affordable, accessible and effective higher education programs for our students. Matching gifts and pledges apply toward recognition.

Circle of Builders

You take pride in providing the Foundation with the ability to instill skills that empower students, preparing them for success in the workforce. Contributions of \$1,000 to \$9,999 are recognized in this circle.

Circle of Students/ Alumni

As members of the Student/Alumni Circle, you will set the pathway for future students to succeed through your donations in the amount of \$100 to \$999.

Grow, Green, Give Campaign

Frequently Asked Questions



Can I choose how my gift is used?

Yes, although most donors leave their gifts unrestricted to ensure that their contribution will help the College meet its most immediate needs.

How can I participate? Can I pledge over time?

Our campaign offers a wide range of opportunities to participate at all levels. You may choose a plan that provides you with the flexibility you need to complete payment. Because we have many urgent needs, we do



encourage donors to complete pledges within five years.

Is my pledge legally binding? Will it be confidential?

No, a pledge is a gift that you consider to be meaningful. All we ask is that you do your best to honor the pledge and advise us of changes that may impact your gift. All pledges will be kept confidential and only people responsible for maintaining records will have access to this information.

Are my contributions tax deductible?

Gifts to the Foundation are tax deductible to the fullest extent of the law. The benefits associated with each gift vary with individual circumstances. Donors with specific questions should contact their attorney for further clarification.

Who will be asked to support the College campaign?

Alumni, parents, friends, community members, businesses and many others will be asked to consider making a gift to the College.

How will the campaign affect my annual giving?

Annual giving will continue to provide support for ongoing academic programs. During the campaign, volunteers will ask everyone to make pledges. In the long term, similar campaigns will continue, resulting in an increase in annual giving pledges.

Are pledges the only type of gifts given to the College?

Cash pledges are the type most often made, but many other types of gifts are gratefully accepted. Real estate, stock, deferred gifts and other types are some of many options.

Can trust and estate gifts be made?

While gifts of cash and securities help meet the most urgent needs of the College, other types of donations are possible. If you would like to support the College with a planned gift, please contact the Development and Alumni Relations Office to discuss the options available.

Methods of Giving

Selecting the type and size of your gift depends on your personal financial situation and goals. As your circumstances are unique, and tax laws are ever changing, we encourage you to consult with financial advisors to determine the contribution method that will best fit your needs.

The Guam Community College Foundation accepts many types of gifts and is happy to work with individual donors to make arrangements for payment plans or other accommodations. The most common type is a gift of cash or a pledge for a certain amount of cash. Pledges are commitments made in good faith, but they are not legally binding. You may want to consider stretching your pledge over a five-year period to maximize the total amount of your support. We suggest donors consider a 10 to 20 percent initial payment to begin your commitment.



*Gina Ramos
Chairperson
Board of Trustees*

“Economic Development is the key to our region’s future. With its diversified programs, GCC has an impressive track record in preparing people for job opportunities. Our partnership with the many businesses is an investment in our workforce and our community. Our employees and community must be able to keep us competitive in an ever-increasing global environment. Training and education is the key, and I believe that an investment in GCC is an investment in the future of our community.”

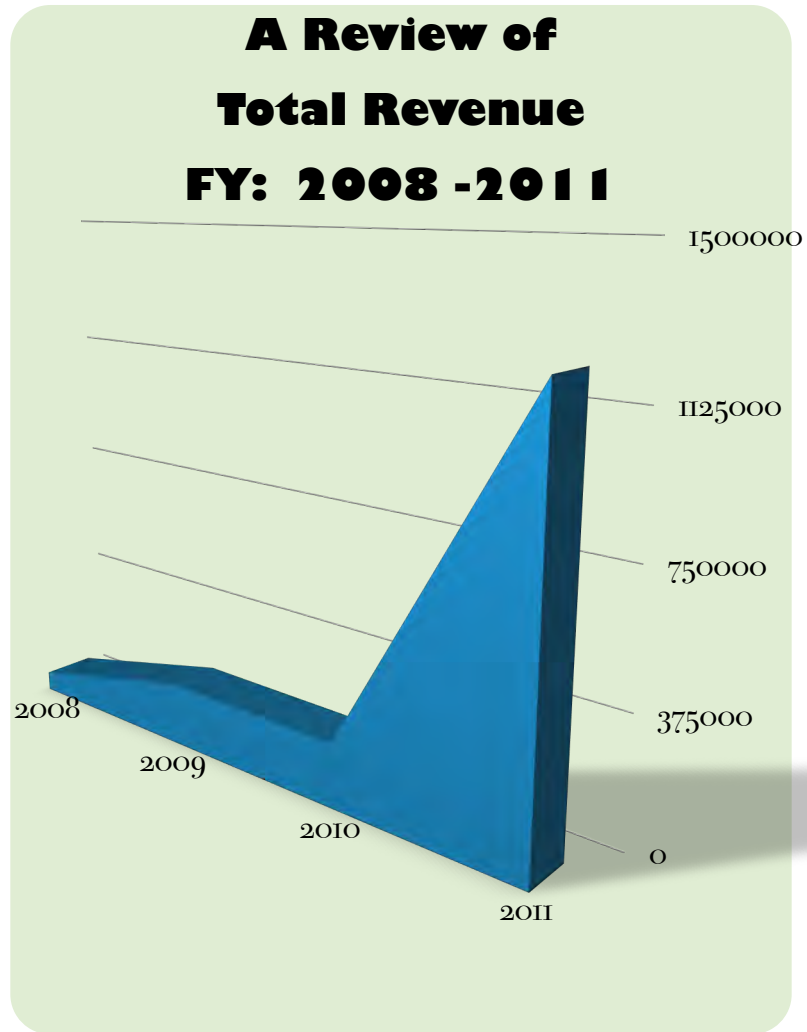
While gifts made by cash or check are most common and allow the Foundation to address its immediate needs, we gratefully accept gifts in various forms, including those described in the following table.

	TYPE OF GIFT	ADVANTAGES	BENEFICIARY
GIFTS THE COLLEGE CAN USE TODAY	Outright	Current income tax deduction.	GCC is immediate beneficiary.
	Tangible personal property	See gift in operation during your lifetime.	
	Bargain sale		
	Charitable Lead Trust	For Charitable Lead Trusts, potential gift tax savings on transfer of assets to individual beneficiaries.	For Charitable Lead Trust, you or your heirs are future beneficiaries.
GIFTS THAT PAY YOU INCOME	Charitable Gift Annuity	Current income tax deduction.	One or more beneficiaries.
		Portion of payments may be tax-free.	GCC is the future beneficiary.
	Fixed and predictable payments.		
Charitable Remainder Trust	Current income tax deduction.	One or more beneficiaries.	
	No capital gains recognition on appreciated assets.	GCC is the future beneficiary.	
Diversification of investments.			
Payments for life or term of years.			
Pooled Income Fund	Current income tax deduction.	One or more beneficiaries.	
	Diversification of investments.	GCC is the future beneficiary.	
	Can be funded with smaller gifts.		
GIFTS THAT TAKE EFFECT AT DEATH	Bequest	Charitable deduction for taxable estates.	GCC is the future beneficiary.
	Life Insurance	Allows you to make a large gift at little cost to you.	GCC is the future beneficiary.
	Retirement Plans	Avoid double taxation of assets.	
		GCC applies the full amount of plan assets to the purpose you chose.	GCC is the future beneficiary.
Retained Life Estate	Current income tax deduction.	You retain lifetime beneficial use of property.	
	Estate tax savings.	GCC receives future rights.	
		Continued use of property for life.	

Payments on pledges also are deductible for income tax purposes, as provided by law.

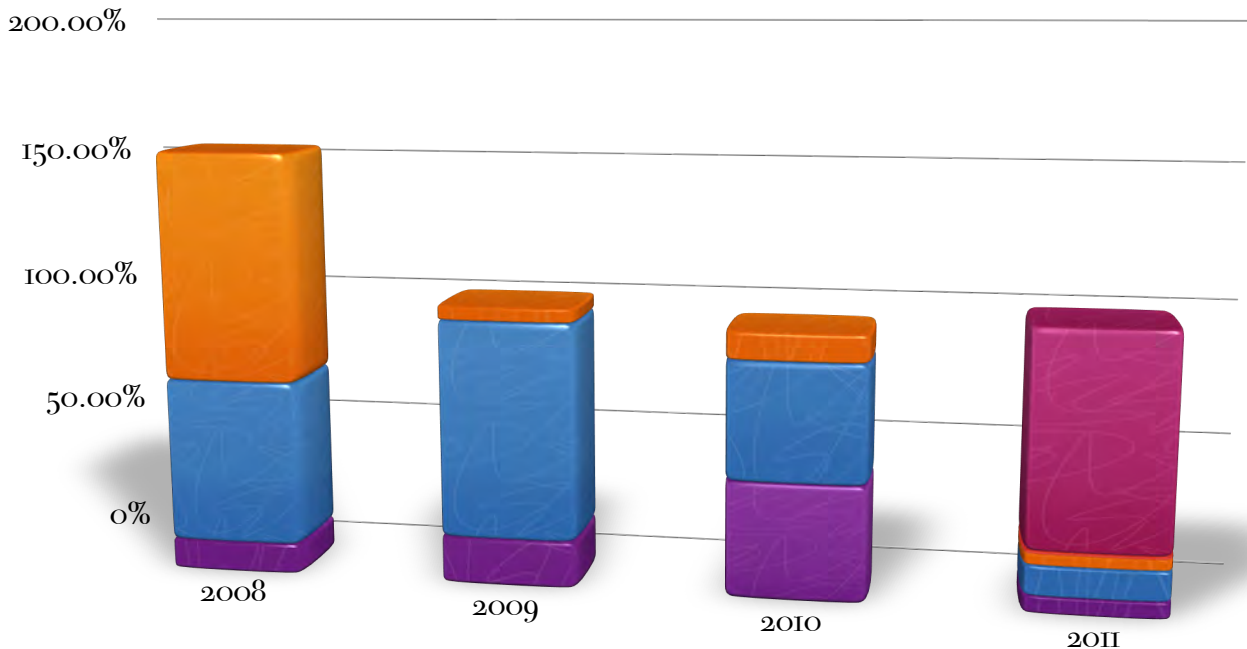
Like many higher education institutions around the nation, GCC is faced with the challenge of providing quality instruction despite budget cuts and financial constraints. Government of Guam appropriations alone will not allow the College to expand programs or build much needed new facilities, so we must look for additional funding from new sources. The Office of Development and Alumni Relations hosts special events, works with donors and conducts capital campaigns to generate revenue for new buildings, scholarships and other College needs. Also, a new focus on grants and the College's growing capacity to take on new projects has led to a substantial increase in federal and private foundation grants as well.

Annual giving and major giving campaigns generate hundreds of thousands of dollars for GCC, and ultimately for our students, while in-kind gifts and endowments further support the College. From its modest beginnings just three years ago, the DAR Office has seen a dramatic increase in donor support, as more benefactors realize the value of GCC's mission and role in our community.



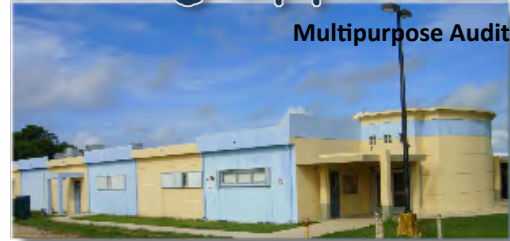
Fundraising Sources By Fiscal Year

■ Annual Giving
 ■ Major/Capital
 ■ Planned Giving
 ■ In-Kind
 ■ Endowment
 ■ Grants



Naming Opportunities

Multipurpose Auditorium	Available	Amount	Sponsor
Kitchen	1	\$250,000	
Classroom	1	\$50,000	
Learning Resource Center			
Learning Resource Building	1	\$500,000	
Reading Area/Collection Area	1	\$100,000	
Computer Research Room	1	\$100,000	
Library Seminar Room	1	\$100,000	
Media Room	2	\$75,000	
Rotunda	1	\$50,000	
Technical Services Room	1	\$15,000	
Lounge	1	\$10,000	
Small Group Meeting Rooms	3	\$10,000	
Pacific Collection Room	1	\$10,000	
Technician Offices	3	\$5,000	
Faculty Offices	3	\$5,000	
Student Center			
Student Center Building	1	\$500,000	
Plaza and Student Square	1	\$250,000	
Training Room	1	\$100,000	
Open Lab	1	\$100,000	
Tutoring Room	1	\$100,000	
Conference Room	1	\$75,000	
Student Lounge	1	\$75,000	
Program Office Spaces	4	\$50,000	
Staff/Faculty Offices	6	\$5,000	
Technology Center Building			
Technology Center Building	1	\$500,000	
Lecture Hall	2	\$50,000	
Conference Room	1	\$50,000	
Classrooms	2	\$25,000	
Design Graphic Lab	1	\$25,000	
Mac Lab	1	\$25,000	
Video and Photography Lab	1	\$25,000	
G4 Tower Lab	1	\$25,000	
Discovery Lab	1	\$25,000	
Computer Repair Lab	1	\$25,000	
Testing Lab	2	\$25,000	
Computer Lab	4	\$25,000	
Faculty Office	3	\$10,000	
Anthony A. Leon Guerrero Allied Health Center			
Teaching Labs	8	\$100,000	
Classrooms	5	\$50,000	
Conference Room	1	\$50,000	
Kitchenette	1	\$25,000	
Office Spaces	7	\$5,000	
Lobby/ Reception Area	1	\$10,000	
Science Corridor		\$250	
Allied Health Corridor		\$250	
Foundation Center			
Bookstore	1	\$75,000	
Conference Room	1	50,000	
Classrooms	7	50,000	
Meeting Room	1	25,000	
Testing Rooms	3	25,000	
Cafe Lounge	1	15,000	
Office Spaces	6	5,000	



Multipurpose Auditorium

LEED-Gold Certified Learning Resource Center



Anthony A. Leon Guerrero Allied Health Center



Foundation Center



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Investing in Excellence

GROW PROGRAMS, GO GREEN, GIVE NOW Campaign

If you need advice or assistance, please call, email, or write:
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Guam Community College • P.O. Box 23069 GMF, Guam 96921

Telephone: 671.735.5611/5554/5516

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