## **GUAM COMMUNITY COLLEGE Board of Trustees**

## PROMOTIONAL AND DEVELOPMENT ACCOUNT

**WHEREAS,** the Guam Community College was established as a public corporation to develop, offer, and implement career and technical education, and other related occupational training and education courses of instruction aimed at developing educated and skilled workers on Guam; and

**WHEREAS,** the Board of Trustees recognizes the value of increased public involvement in the planning, management, and operation of the College and supports the intensification of College public relations and promotional efforts; and

WHEREAS, the Board of Trustees is aware of the importance of assisting College administration and representatives in their development and promotional efforts for the College; and

**WHEREAS,** there is a clear need to establish appropriate incentives not only to fund, develop, and initiate programs for the College, but also to fund, earn, and make available funds for program implementations.

## NOW, THEREFORE, BE IT RESOLVED, AS FOLLOWS:

- 1. There is hereby established the "PROMOTIONAL AND DEVELOPMENT ACCOUNT" within the Non-Appropriated Fund.
- 2. The President shall develop guidelines, allowances, and limitations to govern the use of the ACCOUNT and manage the ACCOUNT in conformance with all appropriate Board policies and other pertinent regulations.
- **3.** Unless otherwise directed in writing by the Board, the President is authorized to charge to the Fund the following:
  - **a.** Reimbursements of expenses for public relations and promotional activities authorized by the President.
  - **b.** Entertainment and public relations activities.
  - **c.** Fees and expenses incurred in designing, developing, and applying for grants and aids, both public and government.
  - d. Compensation paid to voting members of the Board pursuant to 17 GCA §31103 and 5 GCA §43104 subject to annual budget appropriation law.
- 4. The Chairperson of the Board is tasked with the responsibility for overseeing the implementation of this Resolution and shall act for and in behalf of the Board.

## Page 2: GCC Board of Trustees Policy 216 - Promotional and Development Account

- **5.** The President shall submit an annual request to fund the ACCOUNT as a component of the annual NAF Budget.
- 6. The monthly Financial Status Report of the NAF shall show the expenses to the ACCOUNT for the prior month and Year-to-Date expenses of the ACCOUNT.

Amended & Adopted: December 23, 2021

**Resolution 25-2021** 

Reviewed with no changes: February 3, 2017 Amended & Adopted: February 6, 2014

Resolution 12-2014

Amended & Adopted: November 17, 2008

Resolution 43-2008

Adopted: March 16, 1994

**Resolution 16-94**